SINGLE TUBE (7 G)

# MOTIVES® LASH PRIMER

MOTIVES
LOREN RIDINGER

BENEFITS

FAQ'S

SG100LP

## BENEFITS

- Conditioning formula volumises and lengthens lashes
- Goes on creamy and smooth
- Adds texture to lashes so they appear thicker and fuller
- Strengthens lashes
- Flake-free formula

## FAQ'S

### Is the Motives Lash Primer sticky or gooey?
Motives Lash Primer is not sticky or gooey. It applies to your lashes like any Motives mascara would.

### Is Motives Lash Primer hard to remove?
No; Motives Lash Primer will come off when removed with a makeup remover. Try using Motives Waterproof Eye Makeup Remover for easy removal.

### How does the Motives Lash Primer provide fuller/thicker lashes?
When the Motives Lash Primer is applied to your lashes, it sweeps across your entire lash, covering the ends and binding to them. This allows your mascara to grip to your primed lashes, leaving them looking longer and flake free!

### Does Motives Lash Primer apply in a colour?
Yes; the Motives Lash Primer applies white but dries clear so that your mascara can grab all of the attention!

### Does Motives Lash Primer have a bad smell?
No, Motives Lash Primer does not have a bad smell.

### Is Motives Lash Primer tested on animals?
No, this product has not been animal tested.