

MOTIVES® KHOL EYELINER

MOTIVES
LOREN RIDINGER

BENEFITS

UNIQUENESS

FAQ'S



BENEFITS

- Creamy and smooth; glides on with ease
- Infused with oils that maintain skin's hydration, and keep it looking soft and smooth
- Amazing staying power
- Hypoallergenic

UNIQUENESS

An exceptionally smooth eye pencil that provides precise definition without "dragging" or pulling the delicate eye area. Enhance and enliven your eyes with the bold, long-wearing color of this eye pencil.

FAQ'S

How do I use Motives Khol Eyeliner? Gently pull your eyelid taut at an upward angle. Beginning at the inner corner, draw small, connected dashes along the top lashes. Be sure to stay close to the lash line so there is no skin visible between the lashes and the liner.

How many shades does Motives Khol Eyeliner come in? Motives Khol Eyeliner comes in a wide range of color from blue, green, purple, black, brown, gray, and white.

I have sensitive eyes. Will Motives Khol Eyeliner irritate my eyelids? Although we cannot guarantee a zero percent reaction to any product, Motives Khol Eyeliner is hypoallergenic, and is infused with oils that hydrate the skin to keep it smooth and soft. This should reduce the potential for irritation on sensitive skin. The unique crayon tip will not pull the delicate skin around your eyes during application, further protecting delicate skin.

How long will Motives Khol Eyeliner last? Motives Khol Eyeliner has amazing staying power because it applies smoothly, thanks to waxes which give it a soft consistency. Smooth application leads to longer lasting liner as you transition the look from day to night.

Is this product animal tested? No, this product has not been animal tested.