

MOTIVES® PERFECTING FACE PRIMER

MOTIVES
LOREN RIDINGER

BENEFITS

FAQ'S



BENEFITS

- Creates a barrier between your skin and the foundation
- Evens out skin tone
- Helps your makeup stay on longer
- Absorbs oil with salicylic acid

FAQ'S

What is the best way to use Motives Perfecting Face Primer? Shake well and blend into skin thoroughly. If you feel any beads upon application, these are natural silicone beads in the formula and, with the proper application, blend into the skin without issue.

What does a face primer do? Using a face primer creates a barrier between your skin and the makeup that you put on it. This barrier prevents your makeup from clogging your pores. It also makes your makeup stay on longer and look fresher throughout the day as the primer absorbs the oils that make makeup wear off.

Will using Motives Perfecting Face Primer make my skin look shiny? No. In fact, it will do the opposite. After you apply the primer, your skin may look a bit wet, but once you begin your makeup application, that shine will go away and stay away all day.

I have dry skin. Is it okay to use a moisturizer and a face primer before I apply my makeup? Yes. When you have dry skin, it needs all the moisture it can get! Apply your moisturizer first and rub it into your skin. Then you can apply Motives Perfecting Face Primer and begin your makeup regimen as usual.

Can I use Motives Perfecting Face Primer on my eyelids? While the idea of soaking up oil is the same, using a face primer on your eyelid is not as effective as using an eye base. The skin on your eyelid is a lot more fragile and sensitive than the skin on your face, so it requires extra care. For lasting color on your eyelids, try using Motives Eye Base before applying eye shadow.