

# MOTIVES® FALSE EYELASHES

**MOTIVES**  
LOREN RIDINGER

BENEFITS  
FAQ'S



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## BENEFITS

- Features natural hair fibers for higher quality lashes
- Can be worn day or night
- Gives you instant length and volume
- Easy to apply and remove
- Alluring, natural-looking lashes
- Reusable

## FAQ'S

### How do I use Motives False Eyelashes?

Trimming the false lashes can help them look more natural. Apply a thin line of Motives Lash Adhesive along the band of the false lash. Let the adhesive set for a few seconds before you place the lashes on your natural lash line. Tweezers can be used for a more delicate touch. Press the lashes onto your lash line and hold for 30 seconds to a minute. Blend the false lashes to your own by using Motives Eyelash Curler and Motives Lustrafy Mascara. Make sure that you hold the false lashes to your lash line to ensure they stay put! After wearing, cleanse the lashes with warm, soapy water. Reshape and allow to air dry. Store in their original container to keep them in good condition.

Tip: Applying a thin line of black eyeliner before you apply lashes is another way to make your lash application look seamless.

### Are Motives False Eyelashes easy to apply and remove?

Applying false eyelashes does take some practice, but following the directions above will make it a breeze. Remember to gently pull false eyelashes when removing so they do not tear.

### What are Motives False Eyelashes made out of?

Motives False Eyelashes are made of natural hair fibers. This gives them a more natural look and feel than synthetic lashes. It also gives them resiliency for prolonged wear when properly cared for.

### How long can I wear Motives False Eyelashes?

Motives False Eyelashes will last all day and night; however, we do not recommend sleeping in them as this could cause them to wear down and break quickly.