

# MOTIVES® FOR LA LA MINERAL KHOL EYELINER

**MOTIVES**  
for LALA

BENEFITS

FAQ'S



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BENEFITS

- Mineral-based formula with smooth and creamy texture that glides on the eye with ease
- Intensely pigmented luscious colors that define and shade the eyes
- Long-lasting wear
- Crayon applicator glides with ease
- Creates precise or blended lines for captivating eyes
- Ideal for natural or smokey eye looks

FAQ'S

How do I apply Motives for La La Mineral Khol Eyeliner?

To apply, gently pull your eyelid taut at an upward angle. Beginning at the inner corner, draw a line along the top of the lash line. Be sure to stay close to the roots so there is no skin visible between the lashes and the liner. To make eyes look bigger, extend the liner slightly beyond the outer corners.

Can I use this product to create a smokey eye?

Yes, with the Motives for La La Mineral Khol Eyeliner, you can create the perfect smokey eye for a subtle day time look or a dramatic nighttime look.

Do the available colors work with every eye color?

Motives for La La Mineral Khol Eyeliner comes in Black and Earth (brown). Because they are two neutral colors, they will accent any eye color.

Will these eyeliners smudge or fade?

No, Motives for La La Mineral Khol Eyeliner is long lasting to provide a rich and smooth color that will not run.

How are pencil eyeliners different than liquid eyeliners?

Pencil eyeliners, such as Motives for La La Mineral Khol Eyeliner, are applied by rubbing the pencil on your lash line. This tends to create a desired smudged effect. Liquid eyeliners are much more precise because of their point but are not as easy to smudge as pencil eyeliners.