

# MOTIVES<sup>®</sup> COMPLEXION PERFECTION FACE PRIMER

**MOTIVES**  
LOREN RIDINGER

BENEFITS

FAQ'S



## BENEFITS

- Targets pores, fine lines and wrinkles for smoother-looking skin
- Reduces the appearance of imperfections
- Creates a barrier between your skin and foundation
- Helps your makeup stay on longer

## FAQ'S

What is the best way to use Motives Complexion Perfection Face Primer? Squeeze primer onto the back of your hand. Using a brush, gather primer and blend evenly onto the face. Begin priming the forehead and work your way down to the jawline.

What does a face primer do? Using a face primer creates a barrier between your skin and the makeup that you put on it. This barrier prevents your makeup from clogging your pores. It also helps your makeup stay on longer and look fresher throughout the day as the primer absorbs the oils that cause makeup to wear off.

Will using Motives Complexion Perfection Face Primer make my skin look shiny? No, this primer is formulated to give the skin a smoother look and dries on the skin after application. Apply Motives Translucent Loose Powder after foundation to further reduce shine on the skin.

I have dry skin. Is it okay to use a moisturizer and a face primer before I apply my makeup? Yes. When you have dry skin, it needs all the moisture it can get. Apply your moisturizer first and rub it into your skin. Then you can apply Motives Complexion Perfection Face Primer and begin your makeup regimen as usual.

Can I use Motives Complexion Perfection Face Primer on my eyelids? While the idea of soaking up oil is the same, using a face primer on your eyelid is not as effective as using an eye base. The skin on your eyelid is a lot more fragile and sensitive than the skin on your face, so it requires extra care. For lasting color on your eyelids, try using Motives Eye Base before applying eye shadow.