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## BENEFITS

## FAQ'S



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## BENEFITS

- Long-wearing, non-creasing formula so you always look your best
- Sophisticated, soft, silky feel and finish
- Create a natural to dramatic look
- Water resistant after setting


## FAQ'S

What is the best way to use Motives Luxe Crème Eye Shadow?
Luxe Crème Eye Shadow can be used as an eye base to moisturize and prepare the eyelid for the application of pressed eye shadow. It can also be used alone as an eye shadow to add natural-looking or dramatic color to the eyelid. There is no right or wrong way to use these amazingly smooth eye shadows!

What other Motives products can I use Motives Luxe Crème Eye Shadow with? Pair these rich Motives Luxe Crème Eye Shadows with a similar shade of Motives Pressed Eye Shadow, or mix up the color combinations to really intensify the long-lasting power of each product. Lock in the pigments of Paint Pot Mineral Eye Shadow by using Motives Luxe Crème Eye Shadow as a base. Motives Luxe Crème Eye Shadow also looks spectacular on its own with Motives Lustrafy Mascara.

How does Motives Luxe Crème Eye Shadow look when set?
When you apply it, the shadow appears creamy. However, when it's set it gives a soft, shimmery look.

How do I remove Motives Luxe Crème Eye Shadow?
Because it's water resistant after it is set, use Motives Waterproof Eye Makeup Remover to remove.

How do I apply Motives Luxe Crème Eye Shadow?
This crème shadow is best applied using Motives Concealer Brush or Motives Detailing Brush. If you find yourself in a bind, you can also apply by using your finger, but it won't give you the perfection that using a brush does.

