

# MOTIVES® MAVENS ELEMENT

**MOTIVES**  
LOREN RIDINGER

BENEFITS

FAQ'S



## BENEFITS

- Chosen by six Motives Mavens as must-have shades for every woman
- Eight complementary shades in neutral and deep hues for creating multiple looks
- Perfectly sized for glamorous looks on the go

## FAQ'S

How many shades come in the palette?

There are four neutral hues for highlighting and filling the eyelid with softer colour and four deeper hues for shading and lining the eyelids. This gives you various colour combinations for creating soft, neutral looks or bold, intense eyes.

Where can I learn how to create looks with the Motives Mavens Element?

Visit the Motives social media channels to learn more about creating looks with these colours: [facebook.com/motivescosmetics](https://facebook.com/motivescosmetics); [instagram.com/motivescosmetics](https://instagram.com/motivescosmetics); [twitter.com/motives](https://twitter.com/motives); [pinterest.com/motivesbeauty](https://pinterest.com/motivesbeauty); [youtube.com/officialmotives](https://youtube.com/officialmotives).

Which colours should I use together?

This palette features colours that can be paired together to create a soft, natural look or a dramatic, edgy look. These eight shadows can also be paired with any other Motives eye shadows – pressed, loose, crème or glitter. The possibilities are endless for any look!

Will these eye shadows crease or flake?

No, these eye shadows have impeccable colour retention so they will not flake or crease, allowing you to always look your best.

Is Motives Mavens Element tested on animals?

No, this product has not been animal tested.