

MOTIVES® WATERPROOF EYE PENCIL

MOTIVES
LOREN RIDINGER

BENEFITS

FAQ'S



SG 29WEP, SG 28WEP

BENEFITS

- Will not smear
- Long lasting
- Waterproof
- Rich colour that glides on smoothly
- Blend easily with smudger

FAQ'S

What is the best way to use my Motives Waterproof Eye Pencil?

Gently pull your eyelid taut at an upward angle. Beginning at the inner corner, draw small, connected dashes along the top lashes. Be sure to stay close to the lash line so there is no skin visible between the lashes and the liner. To make eyes look bigger, extend the liner slightly beyond the outer corners. Blend the connected dashes together with the attached smudger.

What look can I achieve with the Motives Waterproof Eye Pencil?

Motives Waterproof Eye Pencils are great for all looks – day or night. Pair with neutral shades to achieve a sophisticated look for the office. At night, smudge the liner and blend with darker, sexier eye shadows for a great smokey eye. Motives Waterproof Eye Pencils resist smearing throughout the day and night so you always have the perfect look.

Which colour will complement my eyes?

Because Motives Waterproof Eye Pencils come in a dark brown and a black, every eye colour will be emphasised and look great. Brown and black are neutral colours, so every eye colour will be complemented by the subtle but beautiful colors.

How easy is Motives Waterproof Eye Pencil to remove?

Though it stays on through rubbing and perspiration, when the time comes to cleanse it can be easily removed with Motives Waterproof Eye Makeup Remover.