

MOTIVES® LONG-WEAR LIQUID CONCEALER

BENEFITS

FAQ



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- Conceals under-eye circles and imperfections
- Smooth, even application that does not crease or transfer
- Moisturises for a smoother-looking appearance
- Varying undertones of pink or yellow suitable for most skin tones
- Long-lasting, medium to full coverage with a matte finish
- Paraben free

FAQ

What skin tones does this product work best for? The Motives Long-Wear Liquid Concealer shades have either a pink or yellow undertone for colour correcting the under-eye area on most skin tones.

How do I determine the undertone of my skin? Blue, pink or red undertones (cool) tend to burn easier under the sun. Yellow, olive or golden undertones (warm) tend to tan easier under the sun.

How do I apply Motives Long-Wear Liquid Concealer? This product includes a doe-foot applicator for directly applying concealer to the under-eye area and other imperfections. Use a concealer brush to blend remaining product into the skin, resulting in a natural, matte finish.

How much coverage does Motives Long-Wear Liquid Concealer provide? Motives Long-Wear Liquid Concealer provides medium to full coverage that is buildable, so camouflaging imperfections is easy and flawless.

If I already use a foundation, what additional benefit do I get from using a concealer? While foundation provides a good base preparing your face for makeup application, it's not as effective at covering blemishes or concealing dark circles in the under-eye area. Since a concealer is thicker than foundation, it is an ideal product for spot treatment. It is designed to act as a temporary makeup solution to hide skin imperfections.