

MOTIVES[®] LIQUID EYELINER

MOTIVES
LOREN RIDINGER

BENEFITS

FAQ'S



20ML

BENEFITS

- Creates dramatic, sexy eyes within minutes
- Long lasting
- Unique applicator allows for professional, precise application
- Glides on smoothly without pulling the sensitive skin around the eyes
- Water resistant

FAQ'S

How do I use Motives Liquid Eyeliner?

Motives Liquid Eyeliner comes with a built-in applicator that is small and firm to give you precise application. Simply untwist the top and the tip will have product on it; start at the inner corner of your eye and line the eye with short strokes. Fill in any gaps along the lash line to complete the look.

What other Motives products work well with Motives Liquid Eyeliner?

Motives Liquid Eyeliner comes in Noir (black), a classic, neutral color, which works great with any Motives eye shadow products. Use Motives Pressed Eye Shadow in Bedroom Eyes to shade the eyelid and Crème Fresh to highlight the brow bone. Line the lash line with Motives Liquid Eyeliner for a classic look.

Does Motives Liquid Eyeliner have staying power?

Although we cannot guarantee the length of time it will last, Motives Liquid Eyeliner is a water-resistant formula to provide longer staying power than traditional eyeliners.

Will Motives Liquid Eyeliner irritate the skin around my eyes?

No, the applicator is designed to prevent pulling the sensitive skin around the eyes, reducing irritation to the eye.

Is this product animal tested?

No, this product has not been animal tested.