

# MOTIVES<sup>®</sup> VITAMIN C LIP TREATMENT

**MOTIVES**  
LOREN RIDINGER

BENEFITS

FAQ'S



500MLT

## BENEFITS

- Helps lips resist chapping
- Hydrates and protects lips with vitamin C
- Gives you a smooth canvas for Motives lipsticks

## FAQ'S

Is this treatment messy?

No. It is specially formulated to enrich your lips without bogging them down with thick gel.

How much do I apply to my lips at a time?

One thin layer will lock in the moisture and create a barrier between your lips and any lip color that you may add. Motives Vitamin C Lip Treatment will act as a seal to help lips retain moisture throughout the day with color application.

How is Motives Vitamin C Lip Treatment better than using a lip balm?

Lip balms can help condition your lips, but a complete treatment is better. Motives Vitamin C Lip Treatment seeps into your lips and locks in more moisture. It also lasts longer than a balm, retaining moisture in the lips.

When should I apply the treatment?

Apply Motives Vitamin C Lip Treatment before bed each night, and before applying any lipstick or lip gloss.

My lips get chapped easily during the colder months. Should I use more of the treatment at a time?

No, increasing the amount you apply in one setting will not be as effective on chapped lips. Instead, increase the frequency of use to help soothe and restore chapped lips.