

MOTIVES® CRÈME CONCEALER

MOTIVES
LOREN RIDINGER

BENEFITS

FAQ'S



BENEFITS

- Keeps you looking great while concealing dark circles, discoloration and hyper-pigmentation
- Conditions skin without caking
- Crease resistant
- Delivers moisture to dry area under eyes
- Conditions skin and provides antioxidant protection

FAQ'S

I don't wear a lot of makeup. Can I use this product without a foundation?
Yes. The formula for Motives Crème Concealers is thick enough for you to wear to cover up imperfections without wearing much else. For maximum coverage, it's recommended that you wear it with foundation.

Will using this product make my makeup feel heavy?

No. Though the crème concealer is rich, it's also lightweight. It won't make your face feel heavy or bogged down with too much makeup.

How do I know what shade to use?

Concealers do not have to match your skin perfectly. Choose the shade that is closest to your skin tone. If it's in between two, pick the lighter shade. This will brighten those under-eye circles and make you look fresh, but don't forget to blend with your normal foundation!

How do I apply this concealer?

Using a concealer brush lets you smoothly apply concealers, resulting in a natural look. Brushes also help to fill in any large pores with concealer so your face will look flawless.

Will using this concealer clog my pores?

No. Motives Crème Concealer is easily removed with a cleanser or makeup remover and won't leave residue.

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