

# PRIME™ VISION EYE HEALTH FORMULA

The specialized nutrient combination of FloraGLO® lutein and zeaxanthin used represents the second generation of the highly recognized and respected AREDS2 study, a multiyear research project dedicated to finding a nutritional solution for maintaining healthy eyes in aging adults. This widely researched and carefully compiled formula contains ingredients from both AREDS and AREDS2 studies. The FloraGLO lutein and zeaxanthin are used in identical amounts to those used in the AREDS2 study.

The key ingredient is FloraGLO lutein, specially patented for its unique purification process and stability. As the most widely used carotenoid for investigative studies and clinical trials relating to vision health, FloraGLO lutein represents the first choice for retaining and maintaining vision health.



## Lutein (FloraGLO) (10 mg)

Lutein is a naturally occurring carotenoid found in many fresh fruits and vegetables. Of the more than 600 carotenoids found in nature, lutein is one of only two carotenoids specifically located in the macula of the eye. It acts as an antioxidant to protect the eye from free radicals and supports macular pigment density. FloraGLO lutein is sourced from marigold flowers and purified from marigold flower oleoresin. It naturally contains zeaxanthin and is the world's leading patented, purified lutein. FloraGLO lutein is used in more clinical trials than any other lutein and has been shown to support eye health and maintain healthy skin. Several studies have confirmed its effects on helping to maintain healthy visual function. Additionally, FloraGLO Lutein is the source of lutein chosen by the investigators of the AREDS2 study, sponsored by the National Eye Institute of the National Institutes of Health. This ongoing clinical study being conducted in the USA is set to evaluate the efficacy of 10 mg lutein and 2 mg zeaxanthin alone and/or in combination with 1 g omega-3 fatty acids to promote eye health. Another recent study showed that lutein and zeaxanthin promote vision health in healthy young adults.



## Zeaxanthin (2 mg)

Like lutein, zeaxanthin is a naturally occurring carotenoid found in many fresh fruits and vegetables and is one of only two carotenoids concentrated in the eye. Zeaxanthin is the most powerful antioxidant carotenoid found in the retina. As an antioxidant, it serves to protect the eye from free radicals. Much scientific evidence suggests that zeaxanthin is beneficial for eye health and may promote healthy macular density.

