

Horny Goat Weed

Helps the body maintain healthy levels of testosterone, which supports libido, helps maintain relaxed smooth muscles and promotes healthy blood vessel dilation.

Your Body:

The natural effects of aging on your body and mind can have serious consequences on your quality of life. A slowing metabolism and a decreased sexual appetite are just a couple of the realities that may affect you as you age.

Our bodies constantly adjust to the environment by interpreting signals sent to the brain. The hypothalamus area of the brain functions as the command center and sends hormonal signals to the pituitary gland. In response to hypothalamic signals, the pituitary gland sends out hormones to numerous tissues throughout the body to stimulate and fine-tune their activity.*



Horny Goat Weed:

Horny goat weed, also known as epimedium, is a genus of 21 related plant species. The Chinese refer to epimedium as "yin yang huo," which has been loosely translated by some as "licentious goat plant" and explains why Western supplement companies have adopted the titillating name by which it is known in the U.S. (horny goat weed).



Health Support:

Epimedium is grown as an ornamental herb in Asia and the Mediterranean region, and various species are used for health-related purposes. The use of epimedium as a health-related herb dates back to at least 400 A.D. when it was used as a tonic to support libido and relieve fatigue.*

*A constituent, icariin, found in horny goat weed has also been demonstrated to promote normal erections.**

Your Health:

Horny goat weed is thought to work via modulation of cortisol levels, the primary stress hormone. Under conditions of high stress, increased cortisol levels are known to cause fatigue and depress sex drive — so maintaining cortisol levels in normal ranges is also thought to help maintain a normal metabolism and libido and support energy levels.*

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