

• CURCUMIN •

SPICE UP YOUR DETOX

WHAT IS CURCUMIN?

Often used interchangeably, **curcumin** and **turmeric** are not the same. Curcumin is a naturally occurring chemical compound found in the spice turmeric, and is largely considered its most active component.₂

Turmeric is derived from the plant *Curcuma longa* Linn — a member of the ginger family — and has been used in Asian countries as a spice and for health purposes for centuries.₂



The body is exposed to toxins everywhere, every day. Over time, those toxins accumulate and can stress your immune system.

EXAMPLES OF TOXIN SOURCES

- Unfiltered Drinking Water
- Processed Foods
- Pesticides in Food
- Personal Care Products
- Household Cleaners
- Pollution
- Plastics
- Drugs
- Tobacco
- Stress

CURCUMIN AND DETOX FUNCTION

Curcumin supports normal liver detoxification by supporting Phase 2 liver detoxification enzymes, which promote the body's normal metabolism of harmful chemicals into water-soluble waste.₂ Studies have also shown curcumin to support antioxidant activity and promote neurological health.₂



THE LIVER: HEAD DETOX ORGAN

The liver is the body's lead detoxification organ. Other major detox organs include the kidneys, intestines and skin. Once nutrients and other substances reach the liver, this organ processes, stores, alters, detoxifies, and passes them back into the blood. The toxic substances are released in the bowel to be rid of as waste.₁



SOURCES:

1. <https://www.ncbi.nlm.nih.gov/pubmedhealth/PMH0072577>
2. <http://pi.oregonstate.edu/mic/dietary-factors/phytochemicals/curcumin>

Warning: If you are currently taking warfarin (Coumadin) or other antiplatelet/anticoagulant medications, you should not take this product. If you are taking any other prescription drugs or have an ongoing medical condition, you should consult your physician before using this product. Women who are pregnant or nursing should not take this product.

*These statements have not been evaluated by the Food and Drug Administration. This product(s) is not intended to diagnose, treat, cure or prevent any disease.