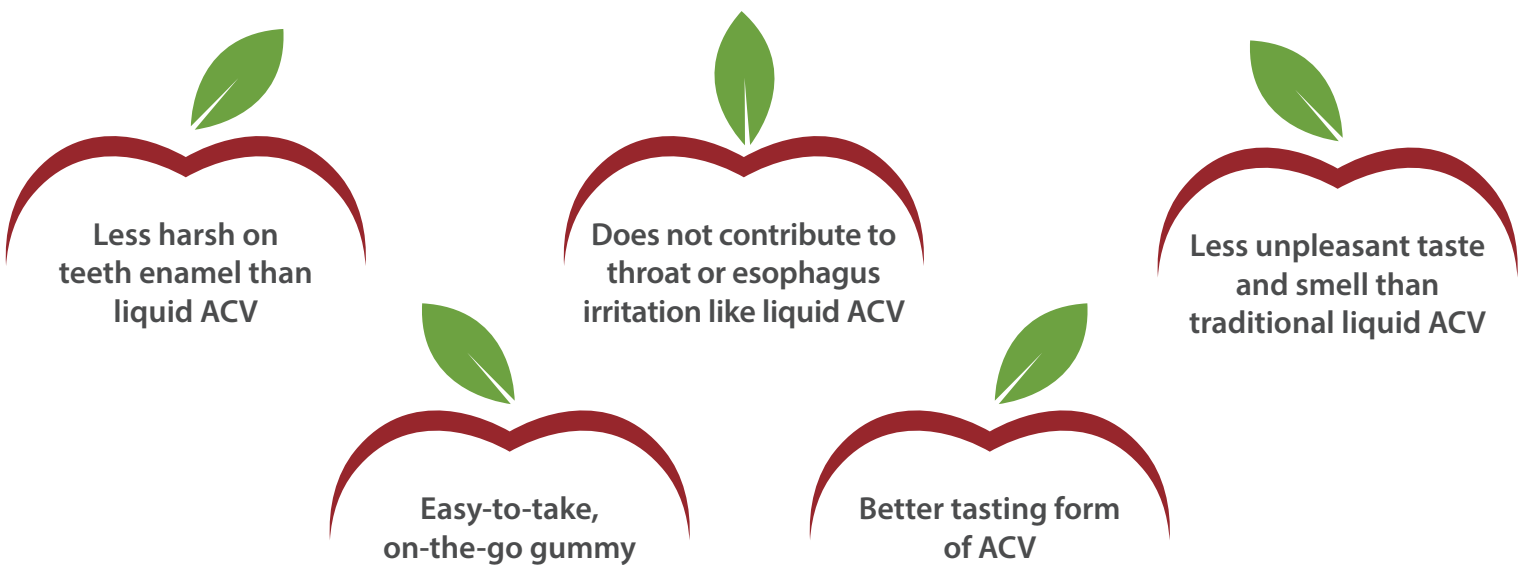


SHOPPING ANNUITY BRAND PREMIUM APPLE CIDER VINEGAR + GINGER GUMMIES

As a child, your mom may have given you a large spoonful of cod liver oil, castor oil or apple cider vinegar. Imagine having the benefits of your mother's favorite hand-me-down health tips in an easy-on-the-go and delicious gummy!

While apple cider vinegar products are offered in many different forms, gummies provide a simple, convenient, on-the-go solution. Formulated with 500 mg of apple cider vinegar and a hint of ginger, **Shopping Annuity® Brand Premium Apple Cider Vinegar + Ginger Gummies** delivers a healthy amount of apple cider vinegar (ACV) with a lighter flavor than traditional liquid ACV options in the market.



DID YOU KNOW?



Apple cider vinegar (ACV) products are all the buzz and continue to skyrocket in popularity. The global market revenue of ACV products reached a total of **\$915 million in 2021** and is expected to exceed **\$1.8 billion by 2028.**¹



The history of apple cider and apple cider vinegar dates back to **Johnny Appleseed**, who was responsible for planting apple trees and dispersing apple seeds for others to plant, leading to the expansion of apple cider trees.^{2,3}



1. Apple Cider Vinegar Market – Facts and Factors, <https://www.fnfresearch.com/apple-cider-vinegar-market>

2. Geiling, N. (2014, November 10). The Real Johnny Appleseed Brought Apples—and Booze—to the American Frontier. Smithsonian Magazine, <https://www.smithsonianmag.com/arts-culture/real-johnny-appleseed-brought-apples-and-booze-american-frontier-180953263/>

3. Was Johnny Appleseed a Real Person? Encyclopedia Britannica, <https://www.britannica.com/story/was-johnny-appleseed-a-real-person>