

## Why Tower+™ Is the Optimal Choice for Electrolytes

## **Essential Electrolyte Ingredients:**

1000 mg Dark Pink

Himalayan Salt

200 mg Potassium

60 mg Magnesium Malate

## Sodium (Dark Pink Himalayan

**Salt):** Maintains fluid balance, supports muscle function and supports nutrient absorption

**Potassium:** Vital for muscle function and cellular metabolism

Magnesium Malate: Involved in over 300 biochemical reactions; supports energy production, muscle health and cognitive function

## Importance of a Clean, No-Sugar Formula:



**Peak Performance:** No added sugars is ideal for your fitness performance and mental focus



**Keto-Approved:** Fits seamlessly into a ketogenic diet, supporting energy utilization and endurance



**Superior Ingredients:** Unprocessed natural salt sourced from Himalayan mountains





- Balanced Electrolyte Ratio: High sodium and potassium content helps replenish what's lost through sweat
- Magnesium Malate for Bioavailability: Combines magnesium with malic acid for better absorption and ATP production
- Black Pepper Extract: Promotes nutrient absorption, ensuring faster hydration and recovery





