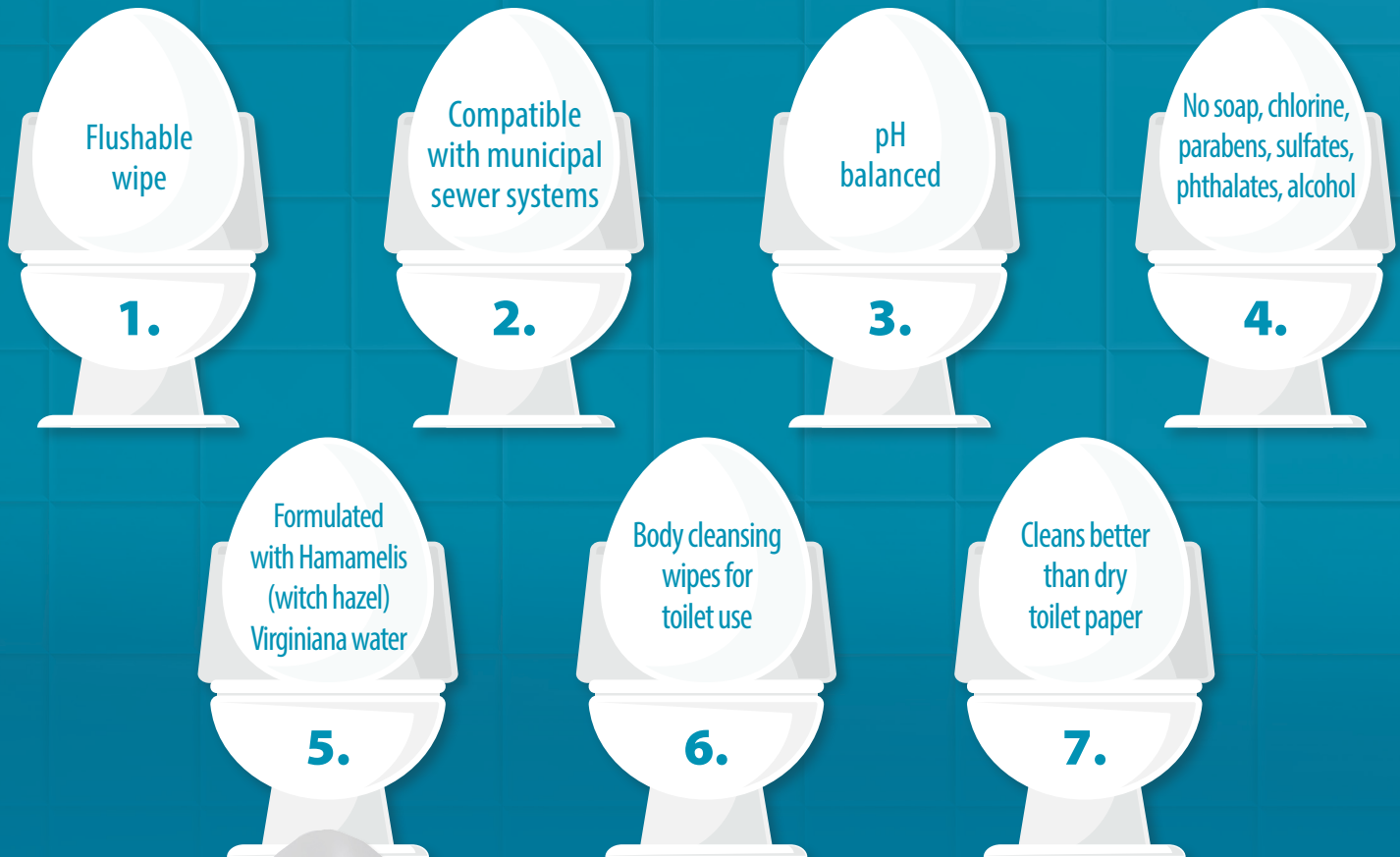




PREMIUM FLUSHABLE WIPES

To Wet Wipe or Not to Wet Wipe, That Is the Question.

There's much more science to selecting a wet wipe than one may think. **Shopping Annuity® Brand Premium Flushable Wipes** gently cleanses and freshens with each use; perfect for any home or on the go, delivering absorbency and durability for a comfortable clean.



DID YOU KNOW?

- In 2020, North America reportedly held the largest market share in wet wipes.¹
- The first wet wipe was designed by Arthur Julius in 1957. Their popularity skyrocketed in 1963 when he made a deal with Colonel Sanders, founder of Kentucky Fried Chicken, offering a free wet wipe along with every fried chicken meal.²

1. Wipes Market | 2021 - 26 | Industry Share, Size, Growth - Mordor Intelligence. (n.d.). Mordor Intelligence. <https://www.mordorintelligence.com/industry-reports/wipes-market>
2. Wikipedia contributors. (n.d.). Wet wipe. Wikipedia. https://en.wikipedia.org/wiki/Wet_wipe